

ALI RAE'D ALI ALSHAWAWREH

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- Google Scholar Link:
<https://scholar.google.com/citations?user=gz8bWpQAAAAJ&hl=ar&oi=ao>



Experiences

- Branch Manager, khaled abu-dush for cars spare parts, Jordan.
- Human Resources Manager, Abu Annab Travel, Tourism, Hajj & Umrah, Jordan.
- Team Leader and field researcher, Department of Statistics, Jordan.
- Team Leader, Pioneer for logistics services, Jordan.
- Administrative assistant, Al-Ziyada Drug Store, Jordan.

Education

- Phd in economic and commercial sciences Phd degree in Electronic marketing, Granada University/ *SPAIN* (2021- 2024) "Excellent with First-Class Honors".
 Line of research: **Business Administration / Electronic marketing.**
 - Master in Electronic Business, Middle East University – Jordan (2018 – 2019).
 - Bachelor in Business Administration, Middle East University – Jordan (2012 – 2017).
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Published scientific research

- Measuring digital transformation impact in Jordan: A proposed framework.(Q1)
 - Factors Influencing E-Business Adoption by Jordanian SMEs. (Q1)
 - Impact of Big Data Analytics on Telecom Companies' Competitive Advantage. (Q1)
 - The impact of business intelligence on customer loyalty in telecommunications companies. (Q1)
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Certificates of Dipolmas and Courses

- Systematic reviews for doctoral students. Recommendations (I), Spain.
- Scientific Dissemination Course, Spain.
- Introduction to PQDT (Proquest Dissertations &Theses), Spain.
- Advanced Quantitative Modeling Techniques, Spain.
- Introducción a Scopus, Spain.
- Three Day International Workshop on Data Analysis in SPSS, Spain.
- Scopus Online - Introducción a Scopus - 1 h, Spain.
- Scopus Online – Métricas - 1 h, Spain.
- Questionnaire design and validation of scales through structural equation models based on covariance, Spain.
- Estimating Models for Panel Data with Stata, Spain.
- Creating functions and packages in R, Spain.
- Scientific dissemination, Spain.
- Data analysis through the generation and interpretation of science maps, Spain.
- Bibliometric analysis research methodology, Spain.
- Introducción a Stata, Spain.
- Course on Tools for Research Development, Spain.
- New data or suggestions from referees? Reproducible research with RMarkdown and Quarto; automatic updating of theses/articles and replicability of statistical analyses, Spain.
- Advanced Quantitative Modelling Techniques, Spain.
- Resources to develop a marketing plan within the ProQuest platform, Spain.
- Introduction to PQDT (Proquest Dissertations &Theses), Spain.
- Scientific Dissemination Course, Spain.
- Management and analysis of research data with Excel and Access - I Spreadsheets, Spain.
- Introduction to the bibliographic description of doctoral theses: norms, formats and standards, Spain.
- Version control: Git and Github for research, Spain.

- Research to generate or verify knowledge? The Grounded Theory method for qualitative data analysis, Spain.
- Mixed methods research supported by CAQDAS NVIVO software, Spain.
- Entrepreneurial Route, Spain.
- Web of science online - find the complete texts - 1 hour web of science online - analyze the results to get a wider vision - 1 hour, Spain.
- Management and analysis of research data with Excel and Access - I Spreadsheets, Spain.
- Scopus online - introduction to scopus - 1 h. scopus online & metrics - 1 h, Spain.
- Authors' workshop for doctoral theses, Spain.
- Scientific Dissemination Course, Spain.
- Research techniques applied to social sciences, Spain.
- Systematic reviews for doctoral students. Recommendations, Spain.
- Questionnaire design and scale validation using structural equation models based on covarian, Spain.
- Preparation and publication of a research article, Spain.
- Tools for research development, Spain.
- Citizen science and Digital History: participatory projects and strategies in Humanities research, Spain.
- Variance-based Structural Equation Models: PLS using ADANCO, Spain.
- Impact evaluation methods in the Social Sciences for research and teaching, Spain.
- Using *Le Sphinx* Software, Spain.

Skills

- Good communication skills
- Ability to solve any urgent problems
- Collaboration with a team
- Ability to multitasking
- Time management
- Customer service skills
- Business software & related applications
- Team player
- Self-motivation
- Data entry
- MS Office

Languages

- Arabic : Native
- English: Intermediate

