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**Hanan N Jadallah**

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**Faculty of Economics and Administrative Sciences/ Department of Business Information Technology**

**Academic Rank:**

**Membership:**

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**Qualifications:**

	Master in Marketing from Alzaytoonah University
	Bachelor in Finance from Al-Yarmouk University

**Professional Objective(s):** Passionate Marketing educator with a commitment to fostering critical thinking and practical application of marketing strategies in academic settings. Seeking to leverage extensive knowledge of consumer behavior, digital marketing, and market research to inspire and prepare students for real-world business challenges. Dedicated to contributing to the academic community through innovative teaching methods and research in emerging marketing trends.

**Teaching Experience:**

#	From	to	
1	2018	2021	

**Articles:**



#	Article Title	Publisher	Year
.1			
.2			
.3			
.4			

## Conferences:

#	Paper Title	Organizing Institution	Conference
.1			

## Personal Information

Name	:	Hanan Neji S. Jadallah		
Place and Date of Birth	:	UAE, 22 <sup>nd</sup> /march/ 1987		
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