



Name Anas Yahya Bader Al Hadid

Email: aalhadid@zu.edu.jo

Faculty of Economics and Administrative Sciences/ Department of Digital Marketing and Social Media

Academic Rank: Associate Professor

Membership:

--	--

Qualifications:

1	Bachelor degree in Business Administration 3.56
2	Master in Marketing 3.64
3	PHD in Marketing 3.35

Professional Objective (s) : -----

Teaching Experience:

#	From	to	
1	2012	2018	Assistant Professor in Marketing in Applied Science University
2	2014	2016	Head of Marketing Department in Applied Science University
3	2012	2016	University of Jordan



Articles:

#	Article Title	Publisher	Year
.1	The impact of electronic audit procedures on the quality financial reports in Jordanian commercial banks in light of corporate governance	Economic Laboratory for Transition Research	2024
.2	AI in mass communication: PR departments in Jordanian university	Evolutionary studies in Imaginationative culture	2024

Conferences:

#	Paper Title	Organizing Institution	Conference
.1			

Personal Information

Name	:	Anas Yahya Bader Al Hadid		
Place and Date of Birth	:	Jordan 1/10/1983		
Nationality	:	Jordanian		
Marital Status	:	Married		
Address	:	Amman – Jordan		
Work Tel No.	:	0096253821100	Ext.	4999
Mobile:	:	00962799764250		