



Dr. Bilal Ali Yaseen Al-Nassar

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Faculty of Economics and Administrative Sciences/ Department of Business Information Technology

Academic Rank: Associate Professor

Membership:

Head of the Department of Management Information Systems, Faculty of Finance and Business - (2017-2018) - The World Islamic Sciences and Education University.
Technical Committee Member and reviews in Information Technology & People/ Emerald Publishing
Technical Committee Member and reviews Science Journal of Business and Management
Technical Committee Member of 13th International Conference on Software and Computer Applications (ICSCA 2024) 1-3 February, 2024. Bali Island Indonesia
Technical Committee Member of The 7th International Conference on Software Engineering and Information Management (ICSIM 2024) Fiji on January 23-25, 2024.
Technical Committee Member of 2023 12 The international Conference on Software and Computer Application (ICSCA2023), 23-24 February 2022, Kuantan - Malaysia .
Technical Committee Member of 11 International Conference on Software and Information Engineering (ICSIE 2022). October, 21-23, 2022. Beijing, China
Technical Committee Member of 5 th The international Conference on Big Data and Smart computing (ICBDSC 2022) January 21-23, 2022. Japan
Technical Committee Member of 2022 11 The international Conference on Software and Computer Application (ICSCA2022), 24-26 February 2022, Malaka - Malaysia .
Chairman of E- Learning Committee for the Department of Management Information Systems, Faculty of Finance and Business (2018-2019 and 2019-2020).
Chairman of Scientific Research Committee, Department of Administrative Information Systems, College of Finance and Business (2017-2018).
Chairman of the Material Equalization Committee for the Department of Management Information Systems, Faculty of Finance and Business (2017-2018).





Chairman of the Committee of study plans for specialization of the Department of Management Information Systems at the College of Finance and Business (2017-2018).
Chairman of the Committee for accreditation and quality control of the Department of Management Information Systems, Faculty of Finance and Business (2016-2017).
Chairman of the Social Committee of the Department of Management Information Systems, Faculty of Finance and Business (2014-2015) and (2016-2017).
Chairman of the Conferences Committee for the Department of Management Information Systems, Faculty of Finance and Business (2015-2016) and (2016-2017).
A Representative of the Department of Management Information Systems, Faculty of Finance and Business, University of Islamic International Sciences (2016-2017).
Member of the Investigation Committee - Faculty of Finance and Business - University of Islamic International Sciences. (2013-2014) and (2014-2015). (2015-2016), (2016-2017) and (2017-2018).
Member of the Committee of the Table of Courses in the Department of Management Information Systems at the Faculty of Finance and Business - University of Islamic International Sciences (2016-2017-2019-2020).
Member of the Study Plans Committee of the Department of Management Information Systems at the Faculty of Finance and Business - University of Islamic Sciences World (2015-2016) and (2016-2017).
Member of the Examinations Committee, Department of Management Information Systems, College of Finance and Business, University of Islamic Sciences (2014-2015) and (2016-2017).
Member of the Library Committee for the Department of Management Information Systems, Faculty of Finance and Business, University of Islamic International Sciences (2016-2017).
Member of Research Group in ITU- Asia Pacific Center of Excellence, For Rural ICT Development, College of Arts and Sciences, University Utara Malaysia, Malaysia.

Qualifications:

1	Doctorat/ University Utara Malaysia/ Information Technology/ Management Information Systems (MIS) / 2012
2	Master / University Utara Malaysia/ Information and Communication Technology (ICT)/ 2007
3	B,c.s / Jrash University/ Administration Science –Accounting /1999

Professional Objective(s):

Educational Excellence: To deliver high-quality education that equips students with essential business and IT skills, fostering critical thinking and innovation.





Research Contribution: To engage in impactful research that advances knowledge in business information systems and contributes to industry practices.

Curriculum Development: To design and implement relevant curricula that integrate current industry trends and technologies, enhancing student employability.

Student Engagement: To promote a collaborative learning environment that encourages student participation and real-world application of concepts.

Professional Development: To pursue continuous professional growth through workshops, conferences, and industry partnerships, staying abreast of developments in the field.

Community Involvement: To actively participate in community outreach and service initiatives that bridge academic knowledge with real-world business challenges.

Teaching Experience:

#	From	to	
1	2012	2013	The World Islamic Sciences and Education University / Part Time Lecturer
2	2013	2022	The World Islamic Sciences and Education University / Full Time Lecturer
3	2022	2023	Al-Balqa' University (BAU) – Faculty of Amman College. Part Time Lecturer
4	2023	2024	Al-Qadisyah College – Jordan/ Department of Administration and Financial Science - Customs and Tax Sciences . Full Time Lecturer
5	2024	Up to Date	Zarqa University-Jordan / Faculty of Economics and Administrative Sciences/ Department of Business Information Technology . Full Time Lecturer



Articles:

NO	Year	Publisher	Article Title
1	2024 (Scopus)	International Journal of Service Science, Management, Engineering, and Technology (IJSSMET). IGI Global	Factors Affecting Technology Acceptance of Cloud Computing in ICT Departments of the Jordanian Government Hospitals . (Acceptance to Publish)
2	2024 (Scopus)	journal Social Sciences and Humanities Open.	Factors that Affecting the Adoption of Electronic Commerce in Small and Medium Enterprises (SMEs) in Jordan. (Waiting Acceptance)
3	2022 (EPSCO)	Al Mithqal Journal of Economic and Administrative Sciences and Information Technology .	Basem Alqadi and Bilal Ali Alnassar .The Impact of the Electronic Health System on Employees' Performance at Governmental Hospitals in Amman. Vol. 8, No.3, pp. 61-82
4	2021 (Scopus)	International Journal of Electronic Customer Relationship Management (IJECRM) .	Bilal Ali Alnassar. The Impact of e-service quality and ease of use of e-customer relationship management: a study of mobile phone services in Jordan . Vol. 13, No.2, pp. 146-165.



5	2020 (Scopus)	International Journal of Mobile Learning and Organization (IJMLO) .	Bilal Ali Alnassar. Effect of information quality and system quality in information system success model as an antecedent of mobile learning in education institutions: case study in Jordan. Vol. 14, No.3, pp. 227-306.
6	2020 (Scopus)	International Journal of Cloud Applications and Computing	Rababah, K. A., Alnassar. B & Nassar, S. (2020). Factors Influencing the Adoption of Cloud Computing in Small and Medium Enterprises in Jordan . Vol. 10,No.3.PP 96-110 .
7	2020 (Scopus)	Management Science Letters (MSL)	Arwa Rahahleh, Sana'a Al-Nsourb, Monira Moflihb, Zaid Alabaddi, Bilal Al-nassar and Nour (2020) The influence of electronic service quality on relationship quality: Evidence from tourism industry. Vol. 10, No.12. 2759–2768.
8	2017 (Scopus)	Journal of Web-Based Learning and Teaching Technologies (IJWLTT)	Rababah, K. A., Khasawneh, M., & Nassar, B. (2017). Factors Affecting University Students' Intention to Use Cloud Computing in Jordan. International Journal of Web-Based Learning and Teaching Technologies (IJWLTT), IGI Global, Vol. 12 , No. 1, pp. 51-65
9	2017 CNKI CROSSREF	Journal of Social Sciences	The Role of Total Quality Control (TQC) In The Technical. (2017) . Al-Nsour, S.N.A.,Al-Zoubi, A. A. K., Al-Nassar, B. A. Y., & Alzu'bi, F. A. Journal of Social Sciences (COES&RJ-JSS), Centre of Excellence for Scientific & Research Journalism (COES&RJ LLC). Vol. 6, No. 3, pp. 656-665



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10	2017 (Scopus)	International Journal of Mobile Learning and Organization (IJMLO)	Al-Nassar, B. A. Y . (2017) .The influence of service quality in information system success model as an antecedent of mobile learning in education organizations: case study in Jordan. International Journal of Mobile Learning and Organization (IJMLO) – INDERSCIENCE , Vol. 11, No.1 , pp. 41-62.
11	2016 (Scopus)	Journal of Information Systems and Change Management (IJISCM)	Al-nassar, B. A. Y., Al-Nsour, S. A. N., & Rababah, K. A. (2016). The organizational factors that affect the implementation of enterprise resource planning in Jordan, International Journal of Information Systems and Change Management (IJISCM)- INDERSCIENCE.Vol. 8, No. 3, pp. 221-245
12	2016 (Scopus)	Journal of Information Systems and Change Management (IJISCM)	Al-nassar, B. A. Y., Rababah, K. A., & Al-Nsour, S. A. N. (2016). Impact of computerized physician order entry in jordanian hospitals by using technology acceptance model, International Journal of Information Systems and Change Management (IJISCM)-INDERSCIENCE. Vol. 8, No. 3, pp. 191-210
13	2015 (Scopus)	International Journal of Electronic Customer Relationship Management (IJECRM)	Al-nassar, B. A. Y. (2015). The customer trust and customer commitment of e-customer relationship management: study at jordan of mobile phone services . International Journal of Electronic Customer Relationship Management (IJECRM) -INDERSCIENCE Vol. 9, No. 1, pp. 33- 55



14	2016 (EPSCO)	Journal of Al-Mithqal for Economic and Administrative Sciences -World Islamic Sciences and Education	Al-nassar, B. A. Y. (2016) . Factors that Affecting Successful Implementation of Data Warehouse. Journal of Al-Mithqal for Economic and Administrative Sciences - World Islamic Sciences and Education University (WISE) , Vol. 2, No. 1, pp. 145-168 .
15	2016 (EPSCO)	Journal of Al-Mithqal for Economic and Administrative Sciences -World Islamic Sciences and Education	Al-nassar, B. A. Y., Al-Nsour, S. A. N. (2016). Behavioral intention, Perceived Ease of Use and Usefulness that Affecting of Use Computerized Physician Order Entry (CPON) System in Jordan. Journal of Al-Mithqal for Economic and Administrative Sciences -World Islamic Sciences and Education University (WISE) , Vol. 2, No. 2, pp. 177-203.
16	2014	Journal of Management Research	Alnassar, B. A. Y . (2014). Challenges in the Successful Implementation of Data Warehouse. Journal of Management Research. Vol. 6,No.3, pp. 214-224.
17	2014	Journal of Management Research	Alnassar, B. A. Y. (2014) .The Factors that Impact of e-Customer Relationship Management Performance (e-CRM) of Mobile Services in Jordan. Journal of Management Research . Vol. 6, No.3, pp.199-213.
18	2011 (EPSCO) ProQuest CiteFactor THOMSON REUTERS	Journal of Computer Science and Network Security.	AL-nassar, B. A. Y., Abdullah, M. S., & Osman, W. R. S.(2011) . Overcoming Challenges to Use Electronic Medical Record System (EMRs) in Jordan Hospitals. International Journal of Computer Science and Network Security 11(8), 51-58.



19	<p>2011</p> <p>(EPSCO)</p> <p>ProQuest</p> <p>CiteFactor</p> <p>THOMSON REUTERS</p>	Journal of Computer Science and Network Security.	AL-nassar, B. A. Y., Abdullah, M. S., & Osman, W. R. S . (2011) . Healthcare Professionals Use Electronic Medical Record System (EMRs) in Jordan Hospitals. International Journal of Computer Science and Network Security .11(8), 112-118

Conferences :

NO	Paper Title	Organizing Institution /Conference
1	<p>Al-nassar, B. A. Y., Rababah, K. A & Al-Nsour, S. A. N., (2023). Applications and Challenges of Using Big Data Analytics in Developing Countries. International conference on Machine learning Big dat/2024</p> <p>ELSEVIER- Scopus</p>	management Cloud and Computing (ICMBDC). 21-22 May at Istanbul, Turkey.
2	<p>Al-nassar, B. A. Y., Al-Nsour, S. A. N., & Rababah, K. A. (2020). Advantages and Factors Affecting The Adoption Of Cloud Computing/ 2021</p> <p>(ACM Digital Library - Scopus- and Ei Compendex).</p>	. 2021 10th International Conference on Software and Information Engineering (ICSIE 2021).





3	Al-nassar, B. A. Y (2019). Factors Affecting of Social Media Applications on Cyber security. Eighth Scientific Conference of Cyber security and risk management in business/2019	Jordan - Dead Sea 20 – 21 March . Jordan – Amman 23 -Oct 2019.
4	Al-nassar, B. A. Y (2019). The Factors Affecting the uses of Plockchain Technology in the Islamic Finance Sector/ 2019	. Seventh Scientific Conference/ Blockchain technology and the revolution of innovations in business organizations .Jordan - Dead Sea 20 – 21 March 2019 .
5	Al-nassar, B. A. Y., Al-Nsour, S. A. N., & Rababah, K. A. (2016). Customer Switching Intention and Customer Privacy as Antecedents of Electronic Customer Relationship (e-CRM) /2016	2nd International Conference on Communication and Management, Greece on 9 – 12 May.
6	Nassar, B., Khasawneh, M., Rababah, K. A & Al-Nsour, S. A. N . (2015) . Technical Factors And Using Of Computerized Physician Order Entries (CPOE), Spain/ 2015	In Healthcare Organizations, 2015 International European Academic. January 18-20, Barcelona.
7	Nassar, B., Khasawneh, M., Rababah, K. A & Al-Nsour, S. A. N. (2014). The Implementations and Disadvantage of Electronic Medical Record (EMR) in Developing Countries /2014 ELSEVIER – SciVerse Science Direct - (Scopus)	. 3nd World Conference on Business, Economics and Management. SciVerse Science Direct.,Italy – Rome., on 9-11 March.
8	Nassar, B., Khasawneh, M., Rababah, K. A . (2013).Individual Characteristics Factors that Affecting on Healthcare Professionals of Electronic Medical Record System (EMRs) in Jordanian Hospitals," to the International Business Information Management /2013 (Scopus)	Conference (22nd IBIMA) on 13-14 November 2013 in Rome, Italy, proceedings (ISBN:978-0-9860419-1-4).3,pp.957-962.
9	Qtaishat, A. M. A., Abdullah, M. S., Sheikh, W. R., Osman, & AL-nassar ,B. A. Y. (2009) . Improving the Nursing Knowledge Using Personal Digital Assistant.. 2010	World Conference on Information Technology (WCIT), 25-27 May, Malaysia.



	ELSEVIER – SciVerse Science Direct - (Scopus) .	
10	AL-nassar, B. A. Y., Abdullah, M. S., & Osman, W. R. S. (2009). Barriers for Implementation of Electronic Medical Record (EMR)/.2009	proceeding the 4nd International Conference on Information Technology (ICIT) June 2009, AL-zaytoonah University, Amman, Jordan.

Personal Information

Name	:	Bilal Ali Yaseeb Alnassar		
Place and Date of Birth	:	03/Oct/1975		
Nationality	:	Jordanian		
Marital Status	:	Married		
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