



## CONTACT

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Amman, Jordan

Jordanian & USA & Venezuelan

## GENERAL SKILLS

- Microsoft Office
- Teamwork
- Communication skills
- Time management
- Leadership
- Solving Problems
- Thinking out of box
- Flexibility
- Multi-tasking
- Critical thinking

## LANGUAGES

Arabic.

English.

Spanish.

# Doctor Nasser Assaf

## Associate Professor

(DOCTORAL OF BUSINESS ADMINISTRATION

(D.B.A) / MANAGEMENT - USA)

(Lecturer and Expert Business Management Trainer)

## SUMMARY

Motivating and talented Business Professor driven to inspire students to pursue academic and personal excellence. Consistently strive to create a challenging classroom experience and engaging students in thinking outside the box by applying real business scenarios. Exceptional record of accomplishment of practical business and consulting experience across multiple industries, domestic and international in addition to the purchasing experience. Dealing with diverse class room is one of my bestfavorites. (20 Years of Industrial and Academic Experiences).

## EDUCATION QUALIFICATIONS

### ★ Doctor of Business Administration - (D.B.A - Management).

Argosy University, Washington DC (USA).

Duration: Sep 2008 - May 2012.

### ★ Master of Business Administration (M.B.A. - International Business & Management) .

Keller Graduate School of Management - Devry University, New York (USA).

Duration: Jan 2007 - Apr 2008.

### ★ B.S in Computer Science (CS).

Yarmouk University, Irbid (Jordan).

Duration: Oct 2001 - Feb 2005.

## PROFESSIONAL EXPERIENCES

### ★ Zarqa University: Current Position: Associate Professor of Business

(Full Time) Oct 15, 2023 – Present)

**Teaching MBA & Business Undergraduate Levels.**

**Dissertation Chair and Supervising Students** (provides Specific guidance and support to a student undertaking a dissertation. Build clear communication and mutually agreed expectation in terms of progress).

### ★ German Jordanian University | Jordan

**Associate Professor of Business Administration (Part Time)**

- Teaching MBA courses.  
Oct 1, 2024 – Present

✦ **Talal Abu-Ghazaleh University College for Innovation - (TAGUCI).**

Place: Amman, Jordan.

- Previous Position: Assistant Professor of Business Administration – Management, Since Oct 18, 2020 – Oct 4, 2023

**Duties And Responsibilities:**

- ♦ Teaching MBA Students (Graduate Level - Masters' Degree) Business Classes including the Following Classes: (Introduction to Finance, Financial Management, Database Management, Organizational Behavior, Principles of Marketing, Leading & Building a Culture of Innovation, Leading Product Innovation

Training and Development, Compensation Management, Principle of Management, Leading Change and Organizational Renewal, Contemporary issues in Management Business, Human Resources Management, Contracts Management, Strategic Management and Competitive Advantage, Leadership and Change Management, Quality Assurance and Management, International Business Management).

- In addition the teaching position, I support the collage's dean and the assistant dean on their administration jobs. **Member of the Appointment and Promotion Committee in the Collage.**
- **Dissertation Chair and Supervising Students** (provides Specific guidance and support to a student undertaking a dissertation. Build clear communication and mutually agreed expectation in terms of progress).

✦ **Stratford University.**

Place: Maryland, USA.

**Position: Assistant Professor of Business Administration - Management.**

Duration: Mar 2019 - Sep 2020.

**Duties And Responsibilities:**

- ♦ Teaching Graduate & Undergraduate Levels Business & Computer classes including (Introduction to Computer, IT and Hospitality, Business Law, Entrepreneurship, Management International Business, Strategic Business Marketing and Financial Management and Policies, Global Economics and Marketing and Financial Management and Hospitality).

✦ **Luminus Technical University Collage (LTUC) .**

Place : Amman, Jordan .

**Position : Head Of Business Department .**

Duration : Sep 2017 - Sep 2018 .

**Duties And Responsibilities :**

- ♦ Managing six programs in the business department (Accounting, Marketing, Human Resources, Management, Retail and Call center programs) and lead twenty five instructors.
- ♦ Responsible for semester planning by creating class schedules for instructors and students.
- ♦ Tracking quality assignments for international classes.
- ♦ Lead weekly meetings with instructors to ensure that the department policies are followed.
- ♦ Acted as a coordinator between campuses.

✦ **University of Petra.**

Place: Amman, Jordan.

**Position: Assistant Professor.**

Duration: Feb 2016 - Aug 2017.

**Duties And Responsibilities:**

- ♦ Teaching Graduate & Undergraduate Levels Business Classes including business Management, Marketing, Business ethics, corporate social responsibility, management principles, among other courses.
- ♦ Participated in the quality measurement committee.
- ♦ Trained new instructors on class room teaching methods.
- ♦ Assisted graduate students with research and publication assignment by providing guidance.

♦ **American Eagle LLC. Cars Dealership.**

Place : Virginia, USA .

**Position : Business Manager - Owner .**

Duration : Jan 2012 - Jan 2016 .

**Duties And Responsibilities :**

- ♦ Assisted dealership in developing business plan and acquiring other dealerships.
- ♦ Assisted the Marketing team in creating a marketing campaign for the dealership which resulted in a 16% increase in sales in the first 4 months.
- ♦ Assisted management in procurement and inventory control.
- ♦ Trained sales staff on customer service best practices.
- ♦ Trained management members on state compliance regulations.

♦ **Strayer University- Alexandria .**

Place : Virginia, USA .

**Position : Adjunct Professor .**

Duration : Jul 2012 - Jan 2016 .

**Duties And Responsibilities :**

- ♦ Teaching Graduate & Undergraduate Level the Following Classes: Business Management (Leadership and Organizational Behavior, Introduction in Business) and Business and Society.

♦ **Stratford University, Woodbridge Campus .**

Place : Virginia , USA .

**Position : Adjunct Professor .**

Duration : Jul 2012 - Jan 2016 .

**Duties And Responsibilities :**

- ♦ Teaching Graduate & Undergraduate Levels the Following Classes: International Business, Project Management, Sales and Marketing, Strategic Management and Technological Innovation and Sales Management.

♦ **Florida Institute of Technology .**

Place : Virginia , USA .

**Position : Adjunct Professor .**

Duration : Jul 2012 - Jan 2016 .

**Duties And Responsibilities :**

- ♦ Teaching Graduate Level the Following Classes: Business Law and Business Ethics.

✦ **ALTA Language Services, Inc .**

Place : Georgia, USA .

**Position : Instructor and Translator .**

Duration : Jul 2012 - Aug 2013 .

**Duties And Responsibilities :**

- ♦ Taught Arabic to non- native Arabic students.
- ♦ Assisted the organization in setting up a translation unit for Arabic language.
- ♦ Assisted in recruiting and training new translators and instructors.
- ♦ Acted as on advisor to the sales team by providing guidance on contract bidding.

✦ **TRELCO International Company .**

Place : Doha, Qatar .

**Position : Executive Manager (Logistics) .**

Duration : Feb 2011 - Jun 2011 .

**Duties And Responsibilities :**

- ♦ Managing and controlling the transaction in sales, marketing, logistics, inventory, and marine departments.
- ♦ Managing the export and import orders and follow-up with the suppliers.
- ♦ Responsible for vendor management and contracting.
- ♦ Acted as coordinator by coordinating between various departments within the organization.
- ♦ Training new employees and created an employee incentives program.

✦ **Metropolitan Washington Airports Authority (MWAA) .**

Place : Washington DC, USA .

**Position : Procurement Analyst (Procurements and Contracts) .**

Duration : Sep 2008 - May 2010 .

**Duties And Responsibilities :**

- ♦ Accountable for processing invoices for payment, matches invoices to authorize contracts/purchase orders.
- ♦ Judiciously handled Contract administration, support and manage goods, services and construction contracts, security support services, customer operations, marketing, benefits, and medical.
- ♦ Recommended new purchasing system, which eliminated delays, reduced paperwork and enhanced inventory control.
- ♦ Assistant in buying decisions.
- ♦ Assisted in creating request for proposal for projects in various units of the airport.
- ♦ Ensure that vendors deliver on schedule and that the project is within budget.
- ♦ Closing Contracts.

✦ **A&M Industrial Supply .**

Place : New Jersey - USA .

**Position : Inventory Analyst .**

Duration : Aug 2007 - Feb 2008 .



## **Duties And Responsibilities :**

- Accomplished responsibility for coordinating customer's orders in International Sales.
- Associated closely in receiving items from Shipping agencies, and entering to A&M supply Company system.
- Sale penetration into State/district headquarters.
- Developed a model to Analyze inventory data and predict ordering needs.
- Assisted in inventory audit process.

## **PUBLICATIONS & RESEARCH FOCUS**

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### **Dr. Nasser Assaf's Google Scholar Link:**

<https://scholar.google.com/citations?user=ZpG9iLYAAAAJ&hl=en>

**Linkedin Link:** <https://www.linkedin.com/in/dr-nasser-assaf-004603272/>

- Assaf, N, et al. (2025), 'An Improving of Green Supply Chain Performance using Green Digital Learning and Artificial Intelligence Integration'. International Journal of Innovative Research and Scientific Studies'. Q2 Scopus. ISSN: 2617-6548.
- Assaf, N, et al. (2025), 'A Bibliometric Analysis of Digital Innovation in Sustainable Business Practices: Trends, Gaps, and Future Directions". Journal of Modelling in Management. Emerald. Q2 Scopus. ISSN: 1746-5664.
- Assaf, N, et al. (2025), The Impact of Developing Entrepreneurial Skills in Enhancing the Competitive Advantage of Small Projects Funded by the Jordanian Education for Employment Foundation - A Field Study. Intelligent Systems, Business, and Innovation Research. Springer Nature. Scopus. 2025.
- Assaf, N, et al. (2024), 'The Impact of Lean Manufacturing on Organizational Performance.' A Case Study of Maaden Phosphate Company in KSA. Business Perspectives and Research Journal, Q2 Scopus. In Process.
- Assaf, N, et al. (2024), 'Impact Of Emotional Intelligence on Employee Engagement at Workplace'. IRJEMS International Research Journal of Economics and Management Studies. ISSN: 2583 – 5238 / Volume 3 Issue 10 October 2024 / Pg. No: 124-128. Published by Eternal Scientific Publications.
- Assaf, N, et al. (2024), 'The Impact of Compensation Management on Employee Performance at A Pharmaceutical Company – Amman Jordan'. Intelligent Systems, Business, and Innovation Research. Scopus. 2024.
- Assaf, N, et al. (2024), The Impact of Digital Transformation on Developing the Performance of Employees of the Health Directorate in Zarqa Governorate. Intelligent Systems, Business, and Innovation Research. Scopus. 2024.
- Intelligent Systems, Business, and Innovation Research. Scopus. 2024.
- Assaf, N, et al. (2023), 'The Impact of Work Stress on Employee's Behaviors and Job Satisfaction and Its Reflection On The Success of The Health Sector in Irbid-Jordan' Journal of New Zealand Studies, Scopus'. NS35 July (2023).
- Assaf, N, et al. (2023), 'A Review of Global Challenges and Survival Strategies for SMEs: A Case Study of the Global Engineering Consultancy Firm Trigon Associates, LLC. Journal of Sowthwest Jiaotong University, Scopus. Vol 58 No.5 2023.
- Assaf, N, et al. (2023) 'Driving sustainable supply chains: Blockchain-enabled eco-efficiency for resilient customs ports', Uncertain Supply Chain Management', Vol 11, 2023 Growing Science Ltd. All rights reserved. Talal Abu-Ghazaleh University Collage for Innovation(TAGUCI). SCOPUS. ISSN 2291-6830 (Online), ISSN 2291-6822 (Print) .doi: 10.5267/j.uscm.2023.6.018.
- Assaf, N, Twait, L., (2023), 'Training & Development at Legend Drug Sore, Jordan', Journal of New Zealand Studies NS35 (2023), <https://doi.org/10.5281/zenodo.7805649>, Talal Abu-Ghazaleh University Collage for Innovation (TAGUCI). SCOPUS. ISSN 2324-3740.

- Assaf, N, Bashayreh, A., Alomari, S., (2023), 'The Impact of Staff Recognition on Staff Retention in Private Schools in Irbid/Jordan: A Survey-Based Study', Journal of New Zealand Studies NS35 (2023), <https://doi.org/10.5281/zenodo.7805585>, Talal Abu-Ghazaleh University Collage for Innovation(TAGUCI). SCOPUS. ISSN 2324-3740.
- Assaf, N, Alomari, S., Bashayreh, A., (2023), 'Evaluating Cultural and Social Responsibility Aspects For International Profit Organization', Journal of Data Acquisition and Processing, JCST, Vol. 38 (1) 2023, ISSN: 1004-9037, Pages 2623-2634, Talal Abu-Ghazaleh University Collage for Innovation(TAGUCI). SCOPUS. DOI: 10.5281/zenodo.7765641.
- Assaf, N, Bashayreh, A., Alhayek, Y., (2022), 'The Implications of COVID-19 at The Demand of Masks and Hygiene Products in Jordan'. IJRBS, International Journal of Research in Business & Social Science IJRBS VOL 11NO 5(2022) ISSN: 2147-4478, Pages 394-405 Talal Abu-Ghazaleh University Collage for Innovation (TAGUCI). EBSCO & ProQuest, Scope Database, Google Scholar. DOI: <https://doi.org/10.20525/ijrbs.v11i5.1814>.
- Assaf, N, Abdulrahim, T. (2022), 'Study the Effectiveness of the Compensation Management on the Successful of the Private Insurance'. GJMBR Global Journal of Management and Business Research: A Administration and Management – Online. Volume 22 Issue 2 Version 1.0 January 2022, Talal Abu-Ghazaleh University Collage for Innovation (TAGUCI). EBSCO, ProQuest, ULRICHWeb.
- Assaf, N., (2022), "Employee Performance Impacted by Mental Health and Employee Wellbeing in INGOs Jordan". JBMS. Journal of Business and Management Studies. Volume 4, No. 3 (2022). ISSN: 2709-0876 <https://doi.org/10.32996/jbms.2022.4.3.16> /jbms. Pages 170- 178.  
  
<https://orcid.org/00000002-6931-0547>. Talal Abu-Ghazaleh University Collage for Innovation. (TAGUCI). EBSCO, Google Scholar, JournalTOCs, CNKI Scholar, WorldCat (OCLC). (EBSCO, JournalTOCs).
- <https://al-kindipublisher.com/index.php/jbms/article/view/3929/3339>.
- Assaf, N, Bashayreh, A., Alhasan, F.,(2022),' Petra Calcium Carbonate Company Financial Plan and the Impact of COVID-19 on It'. Global Research Review in Business and Economics [GRRBE], Volume 8, Issue 01, Pages 48-53 ||2022|| ISSN (Online) 2454-3217, ISSN (Print) 2395-4671. (Talal Abu-Ghazaleh University). Google Scholar, Academia, Social Science Research Network SSRN Indexing (Scope Database, Google Scholar, International Scientific.
- Zighan, S., Assaf, N., (2021) 'Risk Management in Research and Development (R&D) Projects: The Case of Insurance Sector'. International Journal of Business Management and Economic Research (IJBMER), Vol 12(2), 2021, 1893-1902. (Talal Abu-Ghazaleh University Collage for Innovation (TAGUCI). ISSN: 2229-6247 (EBSCO, Ulrich's Directory).
- Assaf, N, Bashayreh, A., Al Qudah, M., Jawabreh, M., (2021),' Management Control Systems in Microfinance Department- UNRWA'. European Journal of Economics, Finance and Administrative Sciences. ISSN 1450-2275. Issue 108. Issue 108 January, 2021. (Talal Abu-Ghazaleh University Collage for Innovation (TAGUCI). EBSCO, Ulrich, ProQuest.
- Assaf, N, Bashayreh, A., Alhasan, F.,(2021),' How Diversity Effects On Employees' Performance At A Not- Profit Organization'. Global Journal of Management and Business Research: A Administration and Management – Online. Volume 21 Issue 2 Version 1.0 Year 2021. ISSN: 2249-4588 Print. ISSN: 0975-5853 DOI: 10.17406/GJMBR. Talal Abu-Ghazaleh University Collage for Innovation (TAGUCI). EBSCO, ULRICHWeb.
- Assaf, N, Abu Khalaf, W.,Al Zoubi, and Zighan, S.(2017), 'Control Management System EvaluationApplied

in Greater Amman Municipality (GAM)'. International Journal of Business and Management; Vol. 12, No. 9; 2017, ISSN 1833-3850 E-ISSN 1833-8119, pp. 130-135, Canadian Center of Science and Education. EBSCOhost, Excellent in Research for Australia ERA .

- Assaf, N., Alhusan, S., El-Qasem, A., Al Qudah, M., and Alzou'bi, A,(2017) 'Dawacom Human Resource Management Reality and Ambition'. International Journal of Business and Management; Vol. 12, No. 3; 2017 ISSN 1833-3850 E-ISSN 1833-8119, pp. 62-87, Canadian Center of Science and Education. EBSCOhost, Excellent in Research for Australia ERA.
- Bashayreh, A., Assaf, N., and Qudah, M.,(2016)' Prevailing Organizational Culture and Effect on Academic Staff Satisfaction in the Malaysian Higher Education Institutes'. International Journal of Statistics and Systems ISSN 0973-2675 Volume 11, Number 1 (2016), pp. 89-102, Research India Publications. EBSCOhost, JournalSeek, ICI .
- Assaf, N, Al Qudah, M., Bashayreh, A.,(2017), 'Does Transformational Leadership Style effect on Employee Commitment in the Aviation Industry?' International Journal of Business and Management; Vol. 11, No. 12; 2016, ISSN 1833-3850 E-ISSN 1833-8119, pp. 163 - 176, Canadian Center of Science and Education. EBSCOhost, Excellent in Research for Australia ERA .

## ATTENDED SEMINARS / EVENTS

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- "Actual Problems of Economic Security of the State and Business", Organized by the Novosibirsk State University of Economics and Management, Russia 2024.
- Equivalency of University Degrees Training at Zarqa University. October 2024.
- "Problems and Prospects for the development of information support for management in the context of digital transformation of the economy", Organized by the Novosibirsk State University of Economics and Management, Russia 2023.
- Seminar between Higher Education Institutions (Erasmus) from Jordan, Palestinian Territories and the Netherlands at Grand Hyatt hotel, Amman. Presenting Talal Abu-Ghazaleh University Collage for Innovation (TAGUCI) on October 26, 2022.
- Jordan Scopus Training - Presenting Talal Abu-Ghazaleh University Collage for Innovation (TAGUCI) in Sheraton Hotel, Amman on December 20, 2022.
- Integration Scientific Research & Big Data Tools: Challenges & Approaches at Big Data Science aArtificial Intelligence (AI) Center, Invited by Hashemite University & Zain Telecommunication Co. June 22, 2022. Presented Talal Abu-Ghazaleh University Collage for Innovation (TAGUCI).
- Erasmus + GLOB-SM of the European Union participated with TAGUCI (Talal Abu-Ghazaleh University College for Innovation) - ar Academic Semin between January 17-21, 2022.
- Attended Seminar "A Study of the Relationship between Perceived Transformational /Transactional Leadership Styles and Employee Commitment in the telecommunication Company and the aviation industry in the globe". Held at Stratford University, USA on Nov. 1, 2019.

## CERTIFICATIONS / TRAINING

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- Trainer – Advanced Negotiation Skills at Mercury – Blackbird for Training at Rotana Amman Hotel, Jordan (20 Hours). The trainee was the VP Chief Operating Officer (COO) · AIJAZIRA TAKAFUL TAAWUNI COMPANY, from KSA in 2024.
- Trainer – Analysis and Reports Writing Program (Mercury- Radisson Blue Hotel in Amman, Jordan) for (40 Hours). Attendances were (Foreign Ministry of Oman Employees in 2024).

- Trainer – Mini MBA Trainer at TAGUCI (Taal Abu-Ghazaleh University College for Innovation) (75 Hours) Program (Human Resources and Leadership Trainer) Twice in 2021 & 2022.
- Trainer – Human Resources Management at BILI International Training Center in Amman (40 Hours).
- Trainer - Training of Trainers (TOT) course for the Petra University's staff development programs (20 Hours) in 2017.
- "Capacity Building: Digital Experiential Teaching and Learning" Online Training Programme, By attending six synchronous workshops during the period from 18 August - 5 September 2021 - Experiential Pedagogies - Strategies for Online Engagement - Experiential Learning in Action - Experiential Online Assessments - The Importance of Reflection in Experiential Online Learning and Forward Thinking & Forward Planning. Issued from British Council and the Ministry of Higher Education and Scientific Research.
- Student Retention Methods and Students as Customers Certificates from Stratford University, USA (8 Hours).
- Quality Management System Auditor / Lead Auditor (A18038) Based on ISO 9001:2015 from ESENEK TRAINING CENTER and Petra University. Certificate Number: 17-3290.
- Project Management Professional (PMP) Training Course at Petra University.
- E- Learning Production Skills using Camtasia and Hardware Settings at Petra University.
- Structural Equation Models (SEM) AMOS at Petra University.
- Training of Trainers (TOT), Change Management, Negotiation \Skills, Leadership Skills, from MK Center (Management Consulting & Training) – International Accreditation Organization (IAO).
- Statistical Package for Social Science (SPSS) course (20 Hours) from Petra University.
- Training of Teaching Methods from Petra University. Small Business Management Course from Talal Abu-Ghazaleh Organization.
- Microsoft Office (Microsoft Word, Microsoft Excel, Microsoft Power Point and Microsoft Access).
- Microsoft Windows 2000 Network and Operating System essentials (2151). {MCSE}.
- Microsoft Windows 2000 professional and server (2152). {MCSE}.
- Computer Maintenance (Hardware & Software) and Adobe Photoshop.
- Advanced Excel from Petra University.
- Body language workshop.

**The End**









