



Name
Dr. Ayman Hindieh

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Faculty of Economics and Administrative Sciences/ Department of Business Information Technology

Academic Rank: ASSISTANT professor

Membership:

1	Arab Education Quality Organization - Talal Abu Ghazaleh
2	Arab Nonviolence Society

Qualifications:

	PHD in Marketing in 2004 from Sadat Academy for Administrative Sciences - Cairo - Egypt.
	Master of Business Administration in 1995 from Al-Mustansiriya University - Baghdad - Iraq
	Bachelor of Business Administration in 1987 from Al-Mustansiriya University - Baghdad - Iraq



Professional Objective(s): E-marketing strategies , Serveries marketing, Quantitative methods in marketing , Innovationand new product ,Principles of marketing ,Marketing strategy ,Promotion management , Strategy management

Teaching Experience:

#	From	to	
1	2023	Current	Zarqa University
2	2019	2020	Middle East University
3	2009	2017	Shaqra University (King Saud University)
4	2004	2009	Petra University
5	1997	2004	University of AL- Esraa

Articles:

#	Article Title	Publisher	Year
.1	AI and Consumer Behavior Analysis: Predicting Shopping Patterns and Preferences	Journal of Ecohumanism	2023
.2	Positioning strategy for quality characteristics	University of Mosul	2009
.3	E-commerce in the Arab world: The impact of e-marketing on pharmaceutical product productivity	Zaytouna University	2002
.4	Marketing decision making: An applied study in commercial industrial companies	Journal of Management, Sadat Academy for Administrative Sciences	2003
.5	The effect of marketing share on company performance: An applied study in the Jordanian Press Company	Journal of Management, Sadat Academy for Administrative Sciences	



.6	The effect of oligopoly on the market "An applied study in Fast Link Communications Company"	Journal of Management, Sadat Academy for Administrative Sciences	
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Conferences:

#	Paper Title	Organizing Institution	Conference
.1	E-commerce in the Arab world: The impact of e-marketing on pharmaceutical product productivity	Zaytouna University	Third Economics and Business Administration Conference

Personal Information

Name	:	Ayman hindieh		
Place and Date of Birth	:	Jordan , Nablus , 1965		
Nationality	:	Jordanian		
Marital Status	:	-----		
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