

CURRICULUM VITAE

1. PERSONAL DATA

Name: Hussam A. Darwish Al Qur'an
Associate Professor, Graphic Design and New Media

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ResearchGate: <https://www.researchgate.net/profile/Hussam-Al-Quran>

2. ACADEMIC/PROFESSIONAL PARTICULARS

(a) Field of Specialization:

Graphic Design & New Media, Design Practice.

(b) Academic Qualifications

PhD, Graphic Design & New Media, School of Creative Arts, Graphic Design Department, University of Wollongong, Australia.

Thesis: "Comparative Study of Graphic Design Education in Jordanian Universities: Towards Best Practice"

Creative project: My White Spring: an experimental publication proposes a business model for an entrepreneurial project and suggests solutions to number of the problems examined in the comparative study.

(c) Academic Honors and Awards

- Full Scholarship from Zarqa University to study master's in creative arts, 2008, University of Wollongong, NSW-Australia.
- Transfer candidature from the degree of Master of Creative Arts-Research to the degree of Doctor of Philosophy PhD, Thesis Examination Committee, University of Wollongong, NSW-Australia, 12/2010.
- Full Scholarship from Zarqa University to study PhD in Creative Arts, 2010 University of Wollongong, NSW-Australia.
- Assistance Professor rank, Zarqa University, 2013
- Associate Professor rank, Zarqa University, 2022

(d) Membership of Professional Bodies

Middle East Design Educators Association, Member, (6/2018- Present)

Australian Graphic Design Association (AGDA), Member, (2010-2015)

(e) Language Proficiency

Arabic/ Mother Language.

English/ Very Good.

3. CAREER DETAILS

(a) Academic Positions Held

Graphic Design Department, College of Art and Design, Zarqa University, Jordan, (10/2013-present)

(b) Professional/Industrial Positions Held

- Co-Founder & Creative Director, Creative and Production, 303 Production, Jordan, (1/16 Present)
- Creative Director, Founder, and Co-Founder of several visual communication design and production agencies in Sydney, Ottawa, Amman, and Doha, (2005-2016)
- Head of Creative and Production-Print, Marketing Department, Doha Asian Games Organizing Committee, Qatar, (10/04-04/2007)
- Senior Graphic Designer, Art Director, Production and Studio Manager, Studio and Production Departments, Fortune Promoseven /McCaan Erickson, Qatar, (12/1998-09/2004)
- Graphic Designer, Arabian Printing and Publishing House, Manama, Bahrain, (6/1998-12/1998)

4. Teaching

(a) Summary of Courses Taught

- 1201210, Principles of Graphic Design
- 1201223, History of Graphic Design
- 1202311, Design Theories and Methods
- 1201412, Design Psychology and Sociology
- 1201221, Visual Communication Theories
- 1201112, Drawing and Design by Computer 1(photo editing/ Photoshop)
- 1201122, Drawing and Design by Computer 2
- 1202313, Drawing and Design by Computer 3
- 1201214, Typography 1 (Arabic)
- 1201226, Typography 2 (Latin)
- 1201331, Design and Marketing
- 1201220, Graphic Design 1 (Branding and Logo Design)
- 1201310, Graphic Design 2 (Publication design/InDesign)
- 1201320, Graphic Design 3 (Advertising design)
- 1201410, Graphic Design 4 (web design and social media)
- 1201420, Graduation Project
- 1201334, Special Subjects in Graphic Design
- 1201222, Printing Techniques
- 1201313, Design Materials and Techniques
- 1201321, Aesthetics

(b) Participation in Academic Accreditation

- Bachelor of Science in Graphic Design Digital, Head of Experts Committee, Scientific College of Design/ Sultanate of Oman, Higher Education Accreditation Commission, 2022.
- Bachelor of Science in Photography, Head of Experts Committee, Scientific College of Design/ Sultanate of Oman, Higher Education Accreditation Commission, 2022
- University Proficiency Examination Committee, member, Graphic Design programs for Jordanian state and private universities, Higher Education Accreditation Commission, 2022/2023.

- Graphic Design (bachelor's and master's degrees) Programs accreditation, member, Middle East University, The Higher Education Accreditation Commission, 2017.
- Graphic Design Program accreditation, member, Petra University, The Higher Education Accreditation Commission, 2016.
- Animation & Multimedia Program accreditation, member, Petra University, The Higher Education Accreditation Commission, 2016.
- Graphic Design - Diploma Program accreditation, member, Al Quds Collage, The Higher Education Accreditation Commission, 2016.
- University Proficiency Examination Committee, member, Graphic Design programs for Jordanian state and private universities, Higher Education Accreditation Commission, 2015/2016.
- The committee of Developing accreditation standards for Graphic Design programs, member, Graphic Design programs for Jordanian state and private universities, Higher Education Accreditation Commission, 2015/2016.

(c) Participation in Thesis and Oral Examination Committees

<u>Level</u>	<u>Number of Examinations</u>
Master Students	6

5. RESEARCH

(a) Research Interests

- Design education and practice
- Design thinking and User Centered Design
- Design entrepreneur
- Branding
- Typography
- Communication design
- Advertising
- Artificial Intelligence in Design

(b) Publications/Citations Data

<u>Type of Publication</u>	<u>Number of Publications</u>	<u>Q2 journals</u>	<u>H index</u>
Articles in International Journals	3	2	2
Conference Papers	1		
Books	2		

<u>Citation Source</u>	<u>Number of Citations</u>
The Effect of Social Development on Graphic Design Practice.	2
Identification of the significant competencies in graphic design in Jordan: The market requirements.	2
Comparative study of graphic design education in Jordanian universities: towards best practice.	8
The Fundamentals of Graphic Design.	35

(c) Research Grants and Design Commissioning

- Book Translation and Design Grant, Principal Investigator, The Fundamentals of Graphic Design, Jabal Amman Publishers, Amman, Jordan, (2014-2015}, 7500\$
- MSP, Principal Investigator, Identification of the significant competencies in graphic design in Jordan: The market requirements, Faculty of Research-ZU, (10/2015-9/2016}, 1500\$
- MSP, Principal Investigator, The Effect of Social Development on Graphic Design Practice., Faculty of Research-ZU, (10/2015-9/2016}, 1500\$
- MSP, Principal Investigator, The search in designing Arabic typeface for a school of Arts and Design using User-Centered Design method, Faculty of Research-ZU, (8/2016-7/2018}, 1500\$
- Design Commissioning, Principal Designer, VIP Gift for Qatar University, commissioned by Colors Production, Doha, Qatar, (2018} 5,000\$
- Design Commissioning, Principal Designer, VIP Gift for FiFa Qatar 2022, commissioned by Colors Production, Doha, Qatar, (2018} 7,000\$
- Design Commissioning, Principal Designer, VIP Gift for Qatar Gas, commissioned by Colors Production, Doha, Qatar, (2017} 5,000\$

(d) Participation in Regional & International Conferences

- 6th International Conference for Arts and Humanities ICOAH 2019, Kuala Lumpur , Malaysia, 9/2019

6. SERVICE

(a) Membership of Conference Committees

- Scientific Committee, member, 10th International Conference on Arts and Humanities, Bangkok, 9/2023.
- Organizing Committee, member, Roa'a 2 Workshop, Zarqa, Jordan, 5/2021
- Organizing Committee, member, Roa'a Tashkelya Workshop, Zarqa, Jordan, 11/2018
- Editorial Committee, member, Takween Conference, Zarqa, Jordan, 10/2015
- Organizing Committee, Head of Committee, Takween Conference, Zarqa, Jordan, 10/2015

(b) Service as Reviewer Journals

- Dirasat Human and Social Science Journal, ISSN: 1026-3721, The University of Jordan (since: 4/2023}
- An-Najah University Journal for Research - Humanities, ISSN No 1727-8449., An-Najah University (since: 3/2021}
- Zarqa University Journal for Research and Studies in Humanities, ISSN No 1561-9109., Zarqa University (since: 6/2019}
- Jordan Journal for Fine Arts, ISSN No 2076-8958., Yarmouk University (since: 9/17}

Conferences

(c) Invited Presentations at Scientific Meetings/Workshops

- Design Thinking for Designers, Design Week, Yarmouk University, Irbid, Jordan, 12/2016
- Intro to The Fundamentals of Graphic Design book, Design Week, Yarmouk University, Irbid, Jordan, 12/2015

(d) University Service

- Zarqa University, Jordan, 2019-2022, Zarqa Business Incubator Center, Liaison Officer.
- Middle East University, Jordan, 2017, 2018, and 2019, Jury of Evaluation of Graduation Projects for Senior Graphic Design students, External Examiner.

- University of Petra, Jordan, 2018, Jury of Evaluation of Graduation Projects for Senior Graphic Design students, External Examiner.
- Amman Al Ahliya University, Jordan, 2017, Jury of Evaluation of Graduation Projects for Senior Graphic Design students, External Examiner.
- University of Petra, Jordan, 2017, Jury of Evaluation of Mid-term Graduation Projects for Senior Graphic Design students, External Examiner.
- Zarqa University, Jordan, 2013-2021, Jury of Evaluation of Graduation Projects for Senior Graphic Design students, Examiner.
- Middle East University, Jordan, 2015, Jury of Evaluation of Graduation Projects for Senior Graphic Design students, External Examiner.
- Philadelphia University, Jordan, 2014, 2017 and 2025, Jury of Evaluation of Graduation Projects for Senior Graphic Design students, External Examiner.
- Yarmouk University, Jordan, 2008, 2012, 2016, 2018, 2019, 2020, 2023 and 2025 Jury of Evaluation of Graduation Projects for Senior Graphic Design students, External Examiner.

7. List of Publications

(a) International Refereed Journals

- Al Qur'an Hussam, The search in designing Arabic typeface for a school of Arts and Design using User-Centered Design method, Dirasat: Human and Social Sciences, Jordan University, Jordan, pp.363-384, June 2021.
- Al Qur'an Hussam, The Effect of Social Development on Graphic Design Practice, An - Najah Univ. J. Res. (Humanities), An-Najah University, Palestine, Vol. 31(8), pp. 1470-1486, 2017.
- Al Qur'an Hussam, Identification of the significant competencies in graphic design in Jordan: The market requirements, Dirasat: Human and Social Sciences, Jordan University, Jordan, 117-125, January 2017.

(b) Conference Papers

- Al Qur'an Hussam, The Role of Talent and Skill in Visual Communication Design Education/Practice: Three Case Studies from Jordan, The 6th International Conference on Arts and Humanities, Kuala Lumpur, Malyaia, Conference proceeding, 43-57, 2019.

(c) Books/Book Chapters

- Al Qur'an Hussam, Comparative study of graphic design education in Jordanian universities: towards best practice, Noor Publishing, Germany, 2016
- Al Qur'an Hussam, The Fundamentals of Graphic Design (translation), Jabal Amman, Jordan, 2015.