



Name: Issa Ahmad Al sweity

Email: isweity@zu.edu.jo

Major Specialization: fintech

Academic Rank: Assistant prof

Professional Objective(s):

- **Driving Technical Innovation:** Designing and developing smart, sustainable financial solutions leveraging modern technologies such as Artificial Intelligence (AI), Blockchain, and the Internet of Things (IoT).
- **Integrating Emerging Technologies:** Utilizing machine learning and Big Data to analyze consumer behavior and deliver highly efficient, personalized financial services.
- **Developing Infrastructure:** Modernizing legacy banking and financial infrastructure to enhance flexibility and enable integration with modern digital payment systems (Open Banking).



Personal Information:

Extension No.: 4427

Mobile No.: 0780048485

Address: Tabrbour

Nationality: Jordanian

Marital Status: Married

Membership:

1) Member of the Income and Sales Tax Experts Association

2)

3)

4)

Qualifications:

1) PhD BANKING

2) Master in banking

3) BACHELOR IN BANKING

4)



Teaching Experiences:

- | | |
|----|-------------------------------|
| 1) | Alkhawarizmy college 2012 |
| 2) | AL zarqa university 2012-2026 |
| 3) | |
| 4) | |
| 5) | |

Publications:

No.	Title	Journal	Year
1)	Impact of Digital Audit Application on the Quality of the Auditor's Report: (Field Study from the Point of View of Chartered Accountants in Jordan).	Business Organizations Trends in Light of Digital Transformation: Economic, Legal and Media.	2023
2)	Assessing the Impact of Macroeconomic Indicators in the Resilience of Jordanian Commercial Banks	Studies In Systems Decision and)springer(Control	2023



	Amid COVID-19 Pandemic.		
3)	INTEGRATING ARTIFICIAL INTELLIGENCE AI AND BUSINESS INTELLIGENCE BI: A FRAMEWORK FOR IMPROVING ENTERPRISE PERFORMANCE.	THE JOURNAL CKEREVATE Q2	2025
4)	Integrating Artificial Intelligence (AI) and Business Intelligence (BI): A Framework for Improving Enterprise Performance	Technology, Education, Management, Informatics	2025
5)	Stability Analysis of the Money Demand Function.	Applied Mathematics & amp: information Sciences	2025
6)	EVALUATING THE ROLE OF ARTIFICIAL INTELLIGENCE IN THE AUTOMATION OF THE BANKING SERVICES HNUSTRU	HUMANITIES SOCIAL SCIENCES LETTERS	2022

Books:

No.	Title	Publisher	Year
1)			
2)			
3)			
4)			
5)			
6)			



Conferences:

No.	Title Mark (-) for attendance only	Organizing Institution	Year
1)			
2)			
3)			

Supervision of Graduate Studies:

No.	Title Theses or Dissertations	University	Year
1)			
2)			
3)			

Community Service Activities:

No.	Activity	Venue of the activity	Year
1)	Training Course on Credit Facilities	ZARQA UN	2023



2)	Customs Training Course	ZARQA UN	2024
3)	Introductory Course on Taxes	ZARQA UN	2026